



**FOR IMMEDIATE RELEASE:**

## **Fallen Heroes Military Ceremony**

**Jewels by Park Lane sponsors ceremony to honor military personnel.**



**Chicago, Ill.** – July 8, 2010 – A tribute to local fallen military heroes, followed by a concert by the Jay Witcher Orchestra, will take place from 6:30 p.m. to 8:15 p.m., Monday, July 26 in Schaumburg's Town Square, corner of Schaumburg and Roselle Roads.

The event will begin with a 15-minute ceremony honoring some of the families of deceased military men and women, presented by Walter Coleman, chairman of the United States Fallen Heroes Foundation; and Arthur LeVin, co-owner of Jewels by Park Lane, who is sponsoring the ceremony. Each family will be given a replica of the granite plaque going into a national memorial in Texas to honor military personnel who have died in the Gulf War, Operation Iraqi Freedom, Operation Enduring Freedom, Desert Shield and Desert Storm. Jewels by Park Lane is creating and donating the replicas for the ceremony. A military honor guard will be present from the Great Lakes Naval Station, along with honor guards from the local American Legion and Veterans of Foreign Wars (VFW). The ceremony will conclude with "Taps" and a firing detail.

Following the ceremony, the Jay Witcher Orchestra, accompanied by vocalist Liz Goss, will perform as part of the library's free Summer Concert Series. Bringing you the "Big Band Sounds of Yesteryears," this 11-piece alto/tenor band will pay respects to the Armed Forces with compositions made popular during the 1940's and 1950's. All ages are welcome.

For details on concerts and other Schaumburg Township District Library events, see the library's Program Guide or go to [www.stdl.org](http://www.stdl.org).

**About Jewels by Park Lane-** Jewels by Park Lane is a family-owned direct sales company featuring high-quality fashion jewelry which is sold via home parties. Park Lane was founded in

Chicago in 1955 by Arthur and Shirley LeVin and is currently owned and operated by Scott LeVin, Mark LeVin and Arthur Levin III, the second generation of LeVin family. While known for the unconditional guarantee on its products and for its no product buy-in program, Park Lane also offers generous rewards to its sales consultants, party hostesses, and customers. One of the most admired and trusted direct sales companies in the industry; Park Lane currently has independent sales consultants in every state in the country.

**Contact-**

Barbara Borchert  
Sales & Marketing Manager  
Jewels by Park Lane  
100 E. Commerce Dr.  
Schaumburg, IL 60173  
Phone- 800.621.0088  
Email: [barbara.borchert@jbpl.org](mailto:barbara.borchert@jbpl.org)  
[www.jewelsbyparklane.com](http://www.jewelsbyparklane.com)

**Contact-**

Susan Miura  
Title: Public Relations Coordinator  
Schaumburg Township District Library  
Phone: (847) 923-3120  
Email: [smiura@stdl.org](mailto:smiura@stdl.org)

# # #