

JEWELS BY
Park Lane



www.jewelsbyparklane.com

SUPER



START

LET'S
GET
STARTED!

INTRODUCTORY MONTH

Your starting commission date plus four additional commission dates.

Intro Month: 5 commission dates _____ through _____



Your introductory time frame is your first five weekly commission dates!

LEVEL 1

\$1,000

net + non-commissionable sales

Earn \$200

in-line jewelry samples of your choice

LEVEL 2

Display Package - Value \$ 421.00

TWO WAYS TO WIN!

Personal sales of \$2,000
(net + non-commissionable)

OR

Personal sales of \$1,000 **AND**
introduce one new recruit!

(Recruit start sales must be \$500 or more)

- Hand mirror \$3.00
- 2 Neckline easel stands \$8.00
- 100 mini-catalog invitations \$10.00
- \$400 in-line jewelry samples \$400.00

MONTH 2

4 commission dates

_____ through _____



Qualify for Month 2 awards in your next four weeks.

LEVEL 1

\$1,000

net + non-commissionable sales

Earn \$200

in-line jewelry samples of your choice

LEVEL 2

Display Package - Value \$ 426.00

TWO WAYS TO WIN!

Personal sales of \$2,000
(net + non-commissionable)

OR

Personal sales of \$1,000 **AND**
introduce one new recruit!

(Recruit start sales must be \$500 or more)

- Bracelet display stand \$3.00
- Earring Tree stand \$3.00
- 100 mini-catalog invitations \$10.00
- Ring display tray \$10.00
- \$400 in-line jewelry samples \$400.00

MONTH 3

4 commission dates
_____ through _____



Qualify for Month 3 awards in
your next four weeks.

LEVEL 1

\$1,000

net + non-commissionable sales

Earn \$200

in-line jewelry samples of your choice

LEVEL 2

Display Package - Value \$430.00

TWO WAYS TO WIN!

Personal sales of \$2,000

(net + non-commissionable)

OR

Personal sales of \$1,000 **AND**

introduce one new recruit!

(Recruit start sales must be \$500 or more)

- 100 mini-catalog invitations \$10.00
- Portfolio \$20.00
- \$400 in-line jewelry samples \$400.00

MONTH 4

4 commission dates
_____ through _____



Qualify for Month 4 awards in
your next four weeks.

LEVEL 1

\$1,000

net + non-commissionable sales

Earn \$200

in-line jewelry samples of your choice

LEVEL 2

Display Package - Value \$ 439.00

TWO WAYS TO WIN!

Personal sales of \$2,000

(net + non-commissionable)

OR

Personal sales of \$1,000 **AND**

introduce one new recruit!

(Recruit start sales must be \$500 or more)

- Picturesque handbag \$20.00
- 100 mini-catalog invitations \$10.00
- Lamp \$9.00
- \$400 in-line jewelry samples \$400.00

MONTH 5

4 commission dates

_____ through _____



Qualify for Month 5 awards in your next four weeks.

LEVEL 1

\$1,000

net + non-commissionable sales

Earn \$200

in-line jewelry samples of your choice

LEVEL 2

Display Package - Value \$ 448.00

TWO WAYS TO WIN!

Personal sales of \$2,000
(net + non-commissionable)

OR

Personal sales of \$1,000 **AND**
introduce one new recruit!

(Recruit start sales must be \$500 or more)

- Neckline easel stand \$4.00
- 100 mini-catalog invitations \$10.00
- Deluxe ring display tray \$19.00
- Travel Roll-up case \$15.00
- \$400 in-line jewelry samples \$400.00

MONTH 6

4 commission dates

_____ through _____



Qualify for Month 6 awards in your next four weeks.

LEVEL 1

\$1,000

net + non-commissionable sales

Earn \$200

in-line jewelry samples of your choice

LEVEL 2

Display Package - Value \$ 445.00

TWO WAYS TO WIN!

Personal sales of \$2,000
(net + non-commissionable)

OR

Personal sales of \$1,000 **AND**
introduce one new recruit!
(Recruit start sales must be \$500 or more)

- 100 mini-catalog invitations \$10.00
- Carry-on Case (maximum 40 pounds) \$35.00
- \$400 in-line jewelry samples \$400.00

6th Month Super Start Bonus!

6th MONTH SUPER START BONUS

through _____

(25 consecutive commission dates)



You have **25 weeks** to meet your **Super Start** diamond ring bonus challenge.

Receive “Heart of Park Lane”, genuine 14KT gold, sparkling diamond and garnet ring with **\$5,000** personal net + non-commission sales and **FIVE** personal, fully qualified recruits (*min. \$1000 each*) within your first six months!

To claim your Super Start Award:

A Super Start claim form can be found within the “Forms” section of the Field Interface. Simply complete the form and hit “submit”!

Another way to claim your award is to mail or fax a contest claim form along with a customer order blank listing your jewelry selections. Sales tax, shipping/handling fee and any overage must be paid when claiming your Super Start reward.

- Level 1 & 2 are not accumulative.
- A supply item of equal or greater value may be substituted if an item shown is out of stock.

Park Lane
100 E. Commerce
Schaumburg, IL 60173
Fax: 847-884-7064
www.jewelsbyparklane.com