

park*lane®
JEWELRY | SINCE 1955



super
start

let's get started!

SUPER START LEVEL 2 AWARDS

introductory month

Your introductory time frame is your first five weekly commission dates!



\$424.00
value

- Hand mirror \$6.00
- 2 Neckline easel stands \$8.00
- 100 mini-catalog invitations \$10.00
- \$400 in-line jewelry samples \$400.00

month 2

Qualify for Month 2 awards in your next four weeks.



\$426.00
value

- Bracelet display stand \$3.00
- Earring Tree stand \$3.00
- 100 mini-catalog invitations \$10.00
- 12 Ring display tray \$10.00
- \$400 in-line jewelry samples \$400.00

month 3

Qualify for Month 3 awards in your next four weeks.



\$435.00
value

- 100 mini-catalog invitations \$10.00
- Quilted Portfolio \$25.00
- \$400 in-line jewelry samples \$400.00

month 4

Qualify for Month 4 awards in your next four weeks.



\$440.00
value

- Picturesque handbag \$20.00
- 100 mini-catalog invitations \$10.00
- Rectangler Ring tray \$10.00
- \$400 in-line jewelry samples \$400.00

month 5

Qualify for Month 5 awards in your next four weeks.



\$448.00
value

- Neckline easel stand \$4.00
- 100 mini-catalog invitations \$10.00
- Deluxe ring display tray \$19.00
- Travel Roll-up case \$15.00
- \$400 in-line jewelry samples \$400.00

month 6

Qualify for Month 6 awards in your next four weeks.



\$445.00
value

- 100 mini-catalog invitations \$10.00
- Carry-on Case (maximum 40 pounds) \$35.00
- \$400 in-line jewelry samples \$400.00

Park Lane's SUPER START program rewards new Directors for their achievements EACH month for their first SIX MONTHS in business!

This is a self tracking contest and there are two prize levels each and every month:

level 1

Earn \$200

In-line jewelry samples of your choice!

Submit \$1,000

Net + non-commissionable sales

level 2

Earn \$400

In-line jewelry samples of your choice plus a preselected display package!

TWO WAYS TO WIN!

Submit \$2,000

Net + non-commissionable sales

OR

Personal sales of \$1,000 AND
Introduce one new recruit!

(Recruit start sales must be at least \$500)

My Personal SUPER START Dates:

	APPLIED
Month 1 _____ to _____	<input type="checkbox"/>
Month 2 _____ to _____	<input type="checkbox"/>
Month 3 _____ to _____	<input type="checkbox"/>
Month 4 _____ to _____	<input type="checkbox"/>
Month 5 _____ to _____	<input type="checkbox"/>
Month 6 _____ to _____	<input type="checkbox"/>

**You have
25 weeks
to meet your
Super Start
diamond ring
bonus challenge.**



Receive "Heart of Park Lane", genuine 14KT gold, sparkling diamond and garnet ring with \$5,000 personal net + non-commission sales and FIVE personal, fully qualified recruits (*min. \$1000 each*) within your first six months!

To claim your Super Start Award:

A Super Start claim form can be found within the Field Interface. Simply complete the form and hit "submit"!

Another way to claim your award is to mail or fax a contest claim form along with a customer order blank listing your jewelry selections. Sales tax, shipping/handling fee and any overage must be paid when claiming your Super Start reward.

- Level 1 & 2 are not accumulative.
- A supply item of equal or greater value may be substituted if an item shown is out of stock.

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