

# SPRING 2010 CATALOG

## NEW JEWELRY COLLECTION ADDITIONS

### **SAPPHIRE ring**

This eye-popping, jaw-dropping ring of simulated sapphires and faux blue topaz jewels is an incredible display of color and sparkle. Its wide silver shank and hematite-plated dome of alternating light and dark blue gems deliver designer-inspired, knuckle-to-knuckle glamour.

*Ring is available in sizes 5 - 10.*

*Complementing items...*

*Bracelets: Bow-tique, Nightmoves watch*

*Rings: Panache, Dream Girl*

*Ensembles: Jazzy, Diva, True Blue, Cobalt, Indigo, Malibu*

### **SIGNATURE ensemble - Sapphire**

This upscale, designer-inspired ensemble is fashioned from sparkling faceted gems set in two-tone crown settings. Signature color options have expanded to include sapphire blue. Whether you choose the new sapphire, jet black, ruby red, olivine green, golden topaz, pink or amethyst purple, Signature ensemble is a show-stopper...any way you look at it!

### **TRUE BLUE necklace and earrings**

A stunning mix of genuine turquoise nuggets, glass beads and freshwater bronze pearls create an amazing array of color and texture. Six strands of gems, each one different and unique, work in concert to deliver True Blue statement necklace! True Blue's drop earrings feature a representative mix of the necklace's elements.

*Necklace is 24 inches long plus a 3-inch extension. Lobster claw clasp.*

*Earrings are fishhook style.*

*Complementing items...*

*Bracelets: Bow-tique, Oceanside, Aqua Glow, Night Moves watch*

*Rings: Panache, Dream Girl, Noelle, Sapphire, Cool Water*

*Alternate earrings and necklace layering options: Indigo, Cobalt, Malibu, Tropics, Marina, Bella Breeze, Jazzy, Azure, Aqua Glow, Daring earrings.*

### **SCOTTSDALE necklace and earrings**

Scottsdale necklace features a large simulated turquoise oval gem set in an intricate frame of beaded silver and rust-colored enamel detailing. The oversize amulet is suspended from a three-strand necklace of silver chain, tiny wooden beads and blue baby seed beads. The pendant features an enhancer so it can be removed and worn on other necklaces. Large oval earrings complete Scottsdale ensemble.

*Necklace is 18 inches long plus a 3-inch extension. Lobster claw clasp.*

*Pierced earrings are post style.*

*Complementing items...*

*Bracelets: Aqua Glow, Oceanside, Bella Breeze, Charming, Aloha, Foxy*

*Rings: Cool Water, Panache*

*Alternative earrings: Terrazzo, Marina, True Blue, All Seasons*

### **DARING earrings**

A splash of vivid color makes these classically-shaped hoops unique and eye-catching! Sparkling teal green crystals are channel-set in these interlocking hematite hoop earrings. Try Daring as an alternative match-mate to Park Lane necklaces in the same color family (i.e. Fleur necklace).

*Pierced earrings have integral locking posts.*

## **SOCIETY ring**

Seven sparkling rows of channel-set baby CZ faux diamonds span your finger from knuckle to knuckle with unstoppable glitz and glamour! Society ring is reserved for hostesses who obtain three bookings. Special, sophisticated... Society ring is a stunner!

*Ring is available in sizes 5 - 10.*

## **Three Booking Gift Collection**

## **NOELLE ring**

An enormous, 17 ½ carat, aquamarine CZ is set over a pool of sparkling clear, pave faux diamond gems. The sparkling CZs adorn the sides of the ring's wide silver shank as well. Formerly a 'Say Yes' offer to hostesses, Noelle ring is now part of the 2010 Three Booking Gift collection.

*Ring is available in sizes 5 - 10.*

*Complementing items...*

*Rings: Panache, Sapphire*

*Ensembles: Shabby Chic, Cobalt, Jazzy, Diva, True Blue, Azure, Oceanside*

## **Three Booking Gift Collection**

## **JUST DANCE earrings**

Attention party-girls! Periwinkle blue faceted glass beads, a simulated quartz gem and luminous pearls of white, gray, and golden bronze dance from the ends of silver chain fringe in these exciting earrings. Fun and flirty, Just Dance shoulder-duster earrings are a party wardrobe must-have!

*Pierced earrings are fish hook style.*

*Complementing items:*

*Bracelets: Aloha, Anytime watch*

*Rings: Wild One, Panache, Enchanted, Believe ring, New Moon*

*Silver necklace: Italia, Verona, Shannel*

## **LE PETITE necklace and earrings**

Petite nuggets of real amethyst alternate with genuine freshwater pearls to fashion Le Petite necklace and earrings. Simple yet chic, Le Petite works it with casual, corporate or dress-up. Try it solo, wear multiples, or layer it with other necklaces.

*Necklace is 16 inches long plus a 3-inch extension. Lobster claw clasp.*

*Pierced earrings are fishhook style.*

*Complementing items...*

*Bracelets: Rock On, First Lady, Signature-amethyst*

*Rings: Amy, Believe, Signature-amethyst*

*Necklaces: Rock On, Jolie, Passion*

## **IRIS necklace**

Accented with a tiny touch of silver, these genuine nugget gems of fluorite and amethyst surround your neckline with glorious color. Iris neck moves from day to night, from casual to corporate. It works workday to weekend; dress-up or dress down. Wear Iris with Dynasty and Rock On earrings and bracelets for complementing accessories.

*Necklace is 18 inches long plus a 3-inch extension. Lobster claw clasp.*

*Complementing items...*

*Bracelets: Rock On, Dynasty, Aloha, Signature in amethyst and olivine green*

*Rings: Margarita, Amy, Signature in amethyst and olivine green*

*Necklaces: Rock On, Dynasty*

## **AMY ring**

The REAL thing! This large oval, optical-faceted 18 carat genuine amethyst ring will definitely turn heads! Mounted high in its ornate silver setting, Amy ring is a show-stopper!

*Genuine amethyst stones will vary in color and texture. Slight inclusions are not defects but rather an intrinsic characteristic of genuine gemstones in their natural state.*

*Ring is available in sizes 5 - 10.*

*Complementing ensembles: Rock On, Signature-amethyst, Passion, Iris, Le Petite*

## **LEO necklace**

Forged from stainless steel, barrel-shaped sections are linked end to end to fashion this stately necklace. Leo makes the ideal gift for the man with discriminating taste. For women, it makes a great rocker-chic necklace layer.

*Necklace is 20 inches long. Lobster claw clasp.*

## **RUE ROYALE necklace, earrings and bracelet**

## **Hostess Only Collection**

Now hostesses can sample a taste of what it's like to be a Park Lane Director. The spectacular jewelry presented as awards for Convention 2010 recognition is now part of our "Hostess Only Collection". Fit for royalty, these mega-watt, incredible amethyst CZ jewels are out of this world! Jewelry that is worthy of the Red Carpet, nothing a woman could wear would make a more impressive, head-turning entrance than Rue Royale ensemble!

*Necklace is 18 inches long plus a 3-inch extension. Lobster claw clasp.*

*Bracelet is 7 ½ inches long plus a 2-inch extension. Lobster claw clasp.*

*Complementing items...*

*Bracelets: Signature-amethyst, Lavish*

*Rings: Elizabeth, Signature-amethyst*

## **LAVISH bracelet**

Jewelry that will take your breath away; this is Lavish! Three rows of magnificent cushion-cut amethyst CZ gems are punctuated by gorgeous faux pink diamond jewels. Strategically positioned clear baby CZs add even more glitz and glamour to this show-stopping accessory! Lavish yourself with the epitome of glamour... Lavish bracelet!

*Bracelet is 7 ½ inches long. Tongue-in-groove closure.*

*Complementing items...*

*Bracelets: Signature-amethyst/pink*

*Rings: Signature-amethyst/pink, Elizabeth*

*Necklaces: Rue Royale, Forever*

## **FAIRYTALE ring**

Creative and colorful, designer-inspired, Fairytale ring is a whimsical bouquet of brightly hued enamel flowers and crystal accents that surround a sparkling lavender CZ gemstone. A darling ladybug joins the garden party, assuring that the wearer of Fairytale "lives happily ever after"... The End.

*Ring is available in sizes 5 - 10.*

## **HOOTY necklace**

WHO wants the latest trend? Try HOOTY! This fun owl necklace is a retro nod to the 70's, yet the vintage motif has definitely made a strong comeback among fashionistas and celebrities alike! Hooty features a long chain, genuine Swarovski crystal eyes and his body is fashioned from detailed silver sections that sway with your every move. Be WISE... It's a HOOT to wear the latest look! Hooty!

*Necklace is 28 inches long plus a 3-inch extension. Lobster claw clasp.*

*Complementing items...*

*Bracelets: Cozumel, Cosmo, Madison, Wild One, Loveable, Volume, Flair, Retro, Zebra*

*Rings: Noche, Wild One, The One, Santa Cruz, Magic*

*Earrings: Cutting Edge, Swirl, Equinox, Go Go, Retro, Foxy*

## **RUFFLES earrings**

The front of these light-as-air, drop earrings sparkle with unique optical-cuts, while the back is done in mirror-finished silver. In Ruffles earrings, you'll look just as stunning leaving as you did arriving!

*Pierced earrings are fish-hook style.*

*Complementing items...*

*Bracelets: Volume, Cosmo, Flair*

*Rings: Unite, Concept, Santa Cruz,*

*Necklaces: Any silvertone.*

## **ANGELIC necklace**

You are totally on-trend wearing this celebrity-inspired necklace. Suspended from a chain of matte silver, the feathered wing pendant is subtly accented with crystals. Wear this popular design solo, or layer it with a random mix of other necklaces. Casual to couture, Angelic necklace is heaven-sent!

*Necklace is 16 inches long plus a 3-inch extension. Lobster claw clasp.*

*Complementing items...*

*Bracelets: Wild One, Cozumel, Cosmo, Cabaret, Encore*

*Rings: Reign, Empress, Wild One, Enchanted, Santa Cruz*

*Earrings: Swirl, Cutting Edge, Equinox*

*Layering options: Two-gether, Eternal, Moonlight, Nicole Lynn, Prayer*

## **WONDERLAND necklace, earrings, bracelet**

You'll cause quite a stir when you wear this designer-inspired garden of delightful and whimsical detail. Burnished silver flowers, leaves and butterflies, accented with glittering crystals, gather to fashion Wonderland ensemble. The hinged cuff bracelet is bold and dramatic. The stunning necklace is further enhanced by a multi-strand chatelaine and chain fringe, while the double-flower drop earrings add the perfect finishing touch. A statement necklace of magnificent proportions, Wonderland, and its supporting cast, is a jewelry-lover's dream!

*Necklace is 16 inches long plus a 3-inch extension. Lobster claw clasp.*

*Earrings are fishhook style.*

*Cuff bracelet is hinged.*

*Complementing items...*

*Bracelets: Cabaret*

*Rings: Mariah, Reign, Enchanted, Santa Cruz, Empress, Antique Lace, Fairy Tale*

## **DESTINY ring**

A puffed heart, generously encrusted with glittering Swarovski crystals, Destiny ring is the perfect ring to wear with pave jewelry. This mega-watt sparkler is the ideal match-mate to our Destiny necklace, yet a ring this sensational will definitely "go with" ANYTHING!

*Ring is available in sizes 5 - 10.*

*Complementing items...*

*Bracelets: Lucky, Divine, Park Avenue, Elegance*

*Rings: Captivate, Exquisite, High Society*

*Necklaces: Destiny, Sateen, Regal Diamonds, Danielle, Tiffany, Sensational, Key To My Heart*

## **HEARTBEAT watch**

### **Hostess Only Collection**

A gleaming heart-shaped watch charm makes this timepiece feel playful, yet all grown-up. Four other heart charms, each unique, also grace Heartbeat's bracelet of silver circle links. Wear this special Hostess Only watch and complements are just a "heartbeat" away!

*Watch measures 8 inches long.*

*Adjustable length; the large lobster clasp can fasten onto any link in the bracelet for a tighter fit.*

*Complementing items...*

*Bracelets: Divine, Lucky, Cherish, Tiffany*

*Rings: Captivate, Destiny*

*Necklaces: Destiny, Sateen, Ever After, Tiffany*

## **PIZZAZZ watch**

### **Hostess Only Collection**

Appropriately named, "Pizzazz", large modern numerals add a designer touch to this sensational sparkling timepiece. Curved to fit the wrist, the watch's silver bracelet is heavily encrusted with glittering Swarovski crystals. Reserved exclusively for hostesses, Pizzazz watch reminds us it's TIME to party with Park Lane!

*Watch measures 8 inches long. Fold-over clasp.*

## **SWEET necklace and earrings**

A necklace with universal appeal, Sweet is sure to please any woman at any age and complement most any outfit! Three staggered length strands of delicate chain are adorned with faceted acrylic gems of different shapes. Worn solo, stacked or layered, it's Sweet! The surprisingly dramatic shoulder-dusting chain tassel earrings take Sweet to a whole different level!

*Necklace is 16 inches plus a 3-inch extension. Lobster claw clasp.*

*Pierced earrings are fishhook style.*

*Complementing items...*

*Bracelets: Divine, Lucky, Cherish, Volume*

*Necklace layering option: Two-gether in silver*

## **MAJESTIC necklace**

Suspended from its double, twisted tinsel chain is a magnificent pendant. Ornately tooled, exquisitely designed, and sparkling with countless Swarovski crystal gemstones, Majestic necklace is estate-quality jewelry at its finest. The magnetic bail allows the pendant to be removed from its necklace and slipped on other chains or cords. Complement it with marcasite as well as silvertone accessories.

Destined to be a treasured heirloom... Majestic necklace.

*Necklace is 16 inches long plus a 3-inch extension. Lobster claw clasp. .*

*Complementing items...*

*Earrings: Swirl, Reaction, Sharper Image, NYC,*

*Bracelets: Cabaret, Attraction, Cozumel, Geneve watch, Diamond Dream watch*

*Rings: Santa Cruz, Antique Lace, Reign, Empress, The One, Captivate*

*Necklace options: pendant on longer Verona chain. Frame necklace with Italia-silver.*

## **REGAL DIAMONDS necklace**

Wear this large 'fleur de lis' shaped pendant and sparkle from here to there! The pendant can be removed and worn on a longer (or shorter) length chain, collar or cord! Regal Diamonds necklace is gorgeous worn alone, or stacked, or layered! Outrageous glitz and glam at its best!

*Necklace is 16 inches long plus a 3-inch extension. Lobster claw clasp.*

*Complementing items...*

*Earrings: NYC, Reaction, Sharper Image, Swirl*

*Necklace options: try the pendant on Verona or Soft Suede cord.*

*Rings: High Society, Incredible, Destiny, Striking*

## **NYC earrings**

Magnificent from every angle, these spectacular hoop earrings are ablaze with fiery sparkle generated by a grand total of 800 hand-set Swarovski crystals. Uptown or downtown, NYC earrings steal the show!

*Pierced earrings are post style.*

*Complementing items...*

*Bracelets: Park Avenue, Attraction*

*Rings: Exquisite, High Society, Captivate*

*Necklaces: Encircle, Heidi, Heidi Too, Sharper Image, Regal Diamonds, Destiny, Sensational, Danielle, Monaco*

## **VANILLA SKY necklace and earrings**

Large flat disks and assorted geometric shapes of genuine mother-of-pearl shell connect with bold glass beads, gems and simulated opal gemstone nuggets to fashion Vanilla Sky necklace.

Complementing mother-of-pearl drop earrings complete this striking ensemble!

*Necklace is 34 inches long. No clasp; continuous.*

*Pierced earrings are fishhook style.*

*Complementing items...*

*Bracelets: First Lady pearls. Prismatic, Catalina, La Perla watch*

*Rings: Mosaic, Believe, Enchanted, New Moon*

*Necklace layering options: Mosaic, Catalina, Seashore, Shannel-silver*

## **NEW MOON ring**

Large and luminous, this disk-shaped, mother-of-pearl gem is cushion-mounted in a modern, gleaming silver setting. New Moon ring brings a contemporary edge to your wardrobe.

*Ring is available in sizes 5 - 10*

*Complementing items...*

*Bracelets: Catalina, First Lady*

*Rings: Believe, Unite, Concept*

*Necklaces: Moonstruck, Catalina, Brite, Shell-icious, Shannel-silver, First Lady. All pearls.*

*Earrings: Just Dance*

## **CATALINA necklace, earrings, and bracelet**

Combine shimmering iridescent mother-of-pearl, an interesting array of shapes and light bright silver and you have the breathtaking Catalina ensemble. Inspired by a world-renowned designer, Catalina necklace is adorned with the iconic quatrefoil motif as well as leaves, hearts and butterflies. A single mother-of-pearl quatrefoil fashions each drop earring. The matching charms on the unique, double-strand bracelet attach with their own individual lobster clasp. Remove them and create your own design necklace or bracelet. If desired, you can hook two necklaces together to fashion one long necklace. Use the extra charms from the bracelet to camouflage the clasp.

*Necklace is 18 inches long plus a 3-inch extension. Lobster claw clasp.*

*Pierced earrings are fishhook style.*

*Bracelet is 8 inches long and adjusts in length. Lobster claw clasp.*

*Complementing items...*

*Bracelets: Prismatic, Heidi, First Lady, Jolie, Volume, Flair, La Perla watch*

*Rings: New Moon, Mosaic, Believe, Enchanted, Captivate, Mariah*

*Necklace layering options: Heidi, Heidi Too, Shannel, Key To My Heart, Prismatic, Mosaic, Jolie*

*Wear Catalina bracelet with Vanilla Sky and with pearl accessories.*

## **DECADENT necklace, earrings, and bracelet**

A long strand of shimmering glass pearls in rich burgundy brown and lustrous peach. You will be amazed at the wardrobe colors enhanced by the neutral tones of Decadent necklace. Wear it long or doubled or layered with other pearls or necklaces. Stunning in multiples. Knot it. Twist it.

One pearl in each color graces the end of a section of silver chain to fashion the drop earrings. The matching bracelet is a single strand of alternating color pearls. Delightful and different... Decadent!

*Necklace is 48 inches long. Continuous; no clasp.*

*Bracelet is 7 ½ inches long plus a 2-inch extension. Lobster claw clasp.*

*Pierced earrings are fishhook style.*

*Complementing items...*

*Bracelets: Sand Dune*

*Rings: Fabulous, Truffles*

*Necklace layering options: Pebble Beach*

## **FASHIONISTA – necklace, earrings and bracelet**

Fashionistas, rejoice! You'll make quite an entrance in this sensational statement necklace. A gorgeous cascade of shimmering gray faux pearls is clustered with faceted aurora borealis beads on the hematite-plated chain of the opulent bib necklace and the ultra-glam bracelet. Fashionista earrings are simple and elegant and will flatter so many outfits in your wardrobe.

*Necklace is 16 inches long plus a 3-inch extension. Lobster claw clasp.*

*Earrings are fishhook style.*

*Bracelet is 7 ½ inches long plus a 1 -inch extension. Lobster claw clasp.*

*Complementing items...*

*Bracelets: Madison, On the Town, Wild One, Flashy watch, Marcasite accessories, Wonderland*

*Rings: Enchanted, Reign, The One, Magic, Noche, Empress, Santa Cruz, Antique Lace, Wild One.*

*Necklaces: Celebrity.*

*Alternate earrings: Celebrity, Foxy.*

## **REMIX extender**

Remix is the perfect tool to help you design and customize your own necklace. Using their lobster claw clasps, attach one side of each necklace to Remix's open circle links. You can position necklaces so they drape at staggered lengths. Use Remix's large clasp to capture and hold the other end of each necklace; fashion a beautiful bib necklace or create a chatelaine. Express your creativity; use Remix and make a necklace that makes a statement!

*Remix extender is 9 inches long. Lobster claw clasp.*

*Available in silvertone and goldtone.*

## **ZEBRA bracelet**

Park Lane's style-safari includes this necklace of zebra-striped silvery pendants suspended from a black suede cord. Shimmering optical-faceted ovals fashion the drop earrings, and the new matching Zebra bracelet. 'A to Z' Park Lane's got you covered in sensational jewelry!

*Necklace is 16 inches long plus a 3-inch extension. Lobster claw clasp.*

*Pierced earrings are fish-hook style.*

*Bracelet stretches to fit the wrist.*

*Complements: mother of pearl, black, white, or silver accessories.*

*Bracelets: Try Dimensions or On the Town. Madison, Retro, Volume, Flair, Cosmo.*

*Rings: Bellagio, Deco, Wild One, Francais, Noche, Signature –jet, Unite, Magic*

## **CHEETAH necklace**

Golden box settings showcase the faceted animal motif glass stones of Cheetah bracelet and earrings... and now, a stunning necklace to match! Take a walk on the wild side... Wear Cheetah!

*Necklace is 16 inches long plus a 3-inch extension. Lobster claw clasp.*

*Bracelet adjusts to fit wrist.*

*Pierced earrings are fish-hook style. Also available in clip.*

*Complements: mix and match with Cats, Purr, Fierce, Paradise, Chocolat, Amber Lights, Encircle, Untamed ensembles and Signature jet pendant.*

*Rings: Isabella, Truffles, Grand, Signature jet ring*

## **TRUFFLES ring**

Razzle dazzle them with Truffles ring! Sparkling gems of gold and amber faux topaz generously blanket the hematite-plated dome of this exquisite ring. Outlining rows of clear baby CZs up the bling factor of Truffles ring!

*Ring is available in sizes 5 - 10.*

*Complementing items...*

*Ensembles: Chocolat, Amber Lights, Amaretto, Roar bracelet, Untamed, Cats, Encircle necklace, Seashore, Cheetah, Purr, All Seasons, Cinnamon, Delicious, Venetian, Trio, Bonjour, Entourage, Bamboo, French Silk, Signature-topaz*

*Rings: Isabella*

## **PURR necklace and earrings**

Natural, neutral, nice... This two strand necklace, staggered in length is destined to be a wardrobe staple. Fine rope chain of matte gold is punctuated by faceted jet black glass beads and genuine mother-of-pearl disks in varying shades of taupe, tan and gray with black detailing evoke the subtle suggestion of animal motif. Two disks fashion the matching Purr drop earrings. The PURR-fect, go-with-it-all ensemble!

*Necklace is 16 inches long plus a 3-inch extension. Lobster claw clasp.*

*Pierced earrings are fishhook style.*

*Complementing items...*

*Bracelets: Sand Dune, Exotic, Roar, Cheetah, Safari, On The Town, Chocolat, Entourage*

*Rings: Isabella, Reflections, Signature-jet*

*Necklace layering options: Fashionable, Seashore*

### **FIERCE necklace and earrings**

Hammered, rough hewn, free-form ovals of burnished brass link together to fashion Fierce; a contemporary, high-style necklace and matching drop earrings. The subtle animal print motif makes this ensemble casual, yet chic... and definitely *fierce!*

*Necklace is 16 inches long plus a 3-inch extension. Lobster claw clasp.*

*Earrings are fishhook style.*

*Complementing items...*

*Bracelets: Roar, Exotic, Cheetah, Entourage, Sand Dune, Safari, Coronado, Aloha, Madison.*

*Rings: Metallic, Isabella, Reflections, Truffles*

### **PARADISE necklace and earrings**

Suspended from a black suede cord, this unique, burnished brass pendant is accented with crystals and baby pearls. Look closely at Paradise, and you will discover the artistic outline of a peacock. For more drama, add the sensational large drop earrings.

*Necklace is 16 inches long plus a 3-inch extension. Lobster claw clasp.*

*Pierced earrings are fishhook style.*

*Complementing items...*

*Bracelets: Aloha, Sand Dune, Coronado, Safari, Madison.*

*Rings: Isabella, Truffles*

### **J'ADORE necklace and earrings**

In French, it means "I love". Not only will you love/adore this necklace, you'll love all the compliments you'll receive every time you wear it! Each flower and charm is unique and brings its own charming contribution to this statement necklace. Mother-of-pearl, burnished brass chain, golden filigree, glass stones, faux pearls, and beige enamel accents; the beauty of J'ADORE is in the details. A necklace this over-the-top sensational, needs a very simple earring as its complement. Just a touch is all it takes. J'adore truly is an ensemble to LOVE!

*Necklace is 18 inches long plus a 3-inch extension. Lobster claw clasp.*

*Pierced earrings are post style.*

*Complementing items...*

*Bracelets: First Lady, Coronado, Bonjour*

*Rings: Enchanted*

### **ENCIRCLE necklace**

A mega-watt golden topaz CZ stone is prong-mounted in an open setting. A ring of sparkling clear genuine Swarovski crystals in the back of this unique pendant's setting shines through the transparent topaz gemstone. Unique, eye-popping and suspended from a delicate silvertone chain.

*Necklace is 18 inches long plus a 3inch extension. Lobster claw clasp.*

*Complementing items...*

*Bracelets: Attraction, Park Avenue*

*Rings: Truffles, Captivate, High Society, Isabella*

*Earrings: NYC, Reaction*

*Layering options: Amber Light*

### **AMBER LIGHTS necklace, earring, bracelet**

Amber Lights is fashioned from assorted sizes and shapes of amber and topaz-colored glass crystals and faceted beads. Bronze freshwater pearls and clear crystal roundels add sizzle. Wear the necklace graceful and long, or looped & doubled to a shorter length. Stunning stacked in multiples. Try it as a frame or layered with other necklaces. A cluster of the amber, bronze and topaz crystals, suspended from a section of fine silver chain, adorn the end of each drop earring. Wear the matching bracelet in multiples or stack them with other bracelets.

*Necklace is 38 inches long plus a 3-inch extension. Lobster claw clasp.*

*Pierced earrings are fishhook style.*

*Bracelet stretches to fit the wrist.*

*Complementing items...*

*Bracelets: Amaretto, Cheetah, Chocolat*

*Rings: Truffles, Isabella, Mandarin*

*Necklace layering options: Amaretto, Encircle.*

*Amber Lights bracelet flatters Venetian, Chocolat, Cheetah, Amaretto, Encircle, etc.*

### **SPECTACULAR necklace and earrings**

The glamorous Spectacular bracelet in Park Lane's Hostess Only collection has new match mates that are available for sale in the regular line. Feast your eyes on the masterpiece necklace fashioned from wide sections of deep gray-colored, simulated black diamonds highlighted by bars of clear Swarovski crystals. The result is an eye-popping spectacular work of art! Triple silver chain threads through separate sections that fall in to place perfectly at the neckline and matching earrings complete this standout ensemble.

*Necklace is 16 inches long plus a 3-inch extension. Lobster claw clasp.*

*Bracelet adjusts to fit the wrist*

*Earrings are post style. Also available in clip*

*Complementing items...*

*Rings: Empress, Twilight, Reign, Deco, Exquisite, Magic, Bellagio, Noche, Francais, Supreme*

*Bracelets: Cabaret*

### **DECO ring**

### **Hostess Only Collection**

The unique scalloped edges of Deco ring are created by the staggered rows of channel-set glittering CZs. Set side by side, the alternating rows of sparkling jet black and clear gems create a wide, angled curved band. A very special ring for very special woman, Deco is available exclusively to Park Lane hostesses only.

*Ring is available in sizes 5 - 10.*

*Stunning! And a gorgeous complement to Ritzy, Bellagio, On The Town, and Spectacular ensembles.*

### **BELLISSIMO necklace, earrings and ring**

Elegant detailing, inspired by a world-renowned jewelry designer, is the hallmark of this extraordinary ensemble. Jet black optical-cut dome CZ gemstones, both round and heart-shaped, are showcased in intricate ribbed settings that feature the designer's trademark sparkling heart-shaped prongs. Suspended from its silky box-link chain, Bellissimo pendant, as well as the matching earrings, feature a miniature heart-shaped gem and the large, majestic round jewel. Glamorous Bellissimo ring is a total standout!

*Necklace is 16 inches long plus a 3-inch extension. Lobster claw clasp.*

*Pierced earrings are post style.*

*Ring is available in sizes 5 - 10.*

*Complementing items...*

*Bracelets: Signature-jet, Sultry, Astonishing, On The Town*

*Rings: Signature-jet, Noche, Twilight*

### **ASTONISHING necklace, earrings and bracelet**

The beauty, the versatility, and the exquisite styling of this ensemble make it simply ASTONISHING! Faceted jet crystals of different shapes and sizes are strung along a fine necklace of black baby seed beads; gray freshwater pearls add accent. For impact, the necklace features a drop bib of three stunning strands. Gorgeous enough to stand alone or you can layer multiples. Change it up by mixing in other necklaces and create a unique, customized statement accessory. Add the excitement of the long stiletto-style drop earrings and slip on several of the triple-strand bracelets for a look that is truly astonishing!

*Necklace is 32 inches long plus a 3-inch extension. Lobster claw clasp.*

*Pierced earrings are fishhook style.*

*Bracelet stretches to fit.*

*Complementing items...*

*Bracelets: On The Town, Sultry, Signature-jet, Checkmate watch*

*Rings: Twilight, Signature-jet, Noche, Bellagio, Magic, Supreme, Bellissimo*

*Necklace layering options: Showstopper, Black Diamond, Mystery, Magic, Signature-jet, Fashion-able*

### **BELLAGIO ring**

### **Hostess Only Collection**

Don't gamble at glamour; guarantee it with Bellagio! A twist of silver cable swirls around your finger and loops through a glittering ring of jet black, pave-set baby CZs. A designer-inspired showpiece... Bellagio is a sure bet! Awesome worn with anything, but note how perfectly it matches Ritzzy and On The Town ensembles!

*Ring is available in sizes 5 - 10.*

### **RITZY necklace and earrings**

### **Hostess Only Collection**

Thoroughly modern and oh so chic, it's Ritzzy! Suspended from its silky cobra chain is a spectacular, three-disk pendant all-aglitter with jet and clear Swarovski crystals! The stunning drop earrings will daze and amaze you! Reserved exclusively for a Park Lane hostess; when she's "puttin' on the Ritz(y)", she will definitely stand out from the crowd!

*Necklace is 16 inches long plus a 3-inch extension. Lobster claw clasp.*

*Pierced earrings are post style.*

*Complementing items...*

*Bracelets: On The Town, Spectacular, Signature-jet, Park Avenue, Astonishing, Sultry Captivate*

*Rings: Supreme, Bellagio, Deco, Twilight, Empress, Beverly Hills, Magic, Noche, Captivate*

*Necklaces: Try Ritzzy earrings with Sharper Image-silver on a black Soft Suede cord.*

## **RECENT NEW JEWELRY EDITIONS - from Fall 2009**

### **CORONADO necklace, earrings and bracelet**

This awesome two-tone ensemble will definitely turn heads! We started with Swarovski crystal-studded antiqued silver disks framed with intricate beadwork. We alternated the silver disks with gently-hammered matte gold disks and suspended them all from a chain of burnished silver. The stunning fish-hook style earrings feature one of each disk. Slip on spectacular two-tone Coronado bracelet to complete Park Lane's latest knockout ensemble. Gorgeous!

*Necklace is 18 inches long plus a 3-inch extension. Lobster claw clasp.*

*Bracelet is 7 ½ inches long.*

*Pierced earrings are fish-hook style.*

*Complementing items...*

*Bracelets: Bonjour, Exotic, Cozumel-silver, Legend G&S, Euro, Safari, Francesca, Anytime watch*

*Rings: Elephant Walk, Euro, Metallic, Reign*

*Try Coronado bracelet as a complement to other burnished metal jewelry like Fortune, Paradise, Trio, Fierce, Purr.*

## **COBALT necklace and earrings**

Mesmerizing gems of genuine blue agate in variegated shades and striations, alternate with deep blue glass beads in this fabulous ensemble. Dress up or dress down, casual or chic, Cobalt fills the bill. Stagger two necklaces by adjusting the two-inch extension chain. Add the drop pierced earrings and you are good to go!

*Necklace is 20 inches long plus a 2-inch extension. Lobster claw clasp.*

*Pierced earrings are fish-hook style.*

*Bracelets: Bow-tique, Oceanside, Aqua Glow, Night Moves watch*

*Rings: Panache, Dream Girl, Noelle, Sapphire, Cool Water*

*Alternate earrings and necklace layering options: True Blue, Indigo, Malibu, Marina, Bella Breeze, Jazzy, Aqua Glow, Azure, Daring earrings*

## **INDIGO necklace**

Stunning worn solo, or layer two, Indigo necklace is a show-stopper! This continuous 36-inch long parade of genuine blue agate and glass beads can stand alone or looks great layered with Park Lane's COBALT necklace. Cobalt earrings also complement Indigo necklace.

*Necklace is 36 inches long. Continuous; no clasp.*

*Bracelets: Bow-tique, Oceanside, Aqua Glow, Night Moves watch*

*Rings: Panache, Dream Girl, Noelle, Sapphire, Cool Water*

*Alternate earrings and necklace layering options: True Blue, Cobalt, Malibu, Marina, Bella Breeze, Jazzy, Aqua Glow, Azure, Daring earrings.*

## **SULTRY bracelet**

Slip on this slinky, shimmering "sultry" wrist-wear and watch heads turn! Sultry bracelet is a wide, stretch-to-fit cuff fashioned from marquise-cut jet black Swarovski crystals that are punctuated by radiant round hematite crystals. Outstanding! You'll be armed and fabulous in SULTRY bracelet!

*Complementing items...*

*Bracelets: On The Town*

*Rings: Magic, Noche, Twilight, Supreme, The One*

*Necklaces: Fashion-able, Black Diamond, Magic, Spin Zone*

*Earrings: On The Town*

## **HERO neck chain**

Let that special man in your life know he's your "Hero" with a gift of Park Lane. With its chain and its pendant forged from stainless steel, Hero neck chain is both distinctive and contemporary.

*Neck chain is 20 inches long. Lobster claw clasp.*

## **TWILIGHT ring**

Encrusted with sizzling jet CZs this mesmerizing three-dimensional flower-shaped ring is a true showstopper! Day into night, Twilight ring is designed to wow!

*Ring is available in sizes 6 - 10*

## **DANIELLE necklace**

A dainty, delicate bow of genuine Swarovski crystals is suspended on both sides by a double-strand silvertone chain. Pretty as a present, Danielle necklace makes an ideal gift to someone special; and don't forget to order one for you as well!

*Necklace measures 18 inches long plus a 2-inch extension. Lobster claw clasp.*

*Complementing items...*

*Bracelets: silver and sparkle. Divine, Attraction, Lucky*

*Earrings: Sharper Image, Reaction, NYC*

*Rings: Captivate, High Society, Destiny*

## **CELEBRITY necklace and earrings**

Ultra feminine and Hollywood-ready, you'll feel like a star wearing this chic, triple-strand, staggered length chain necklace of gorgeous gray glass pearls! Add Celebrity pearl tassel drop earrings and take center-stage!

*Necklace measures 24 inches in length. Lobster claw clasp.*

*Pierced earrings are fish hook style.*

*Complementing items...*

*Bracelets: Fashionista, Wild One, Madison, Cabaret, Flashy watch, Hypnotic*

*Rings: Empress, Magic, Reign, Enchanted, Antique Lace, Wild One*

*Necklace layering options: Fashionista*

*Alternate earrings: Foxy earrings*

## **EQUINOX necklace and earrings**

A trio of gently hammered, open teardrops nest inside one another to fashion this light and airy pendant, suspended from its silky snake chain. Two nesting teardrops create the matching drop earrings. Appropriate day or night, casual or dress-up, worn with denim or with designer clothing, Equinox ensemble is perfect; and it's available in your choice of gold or silver. Get one of each and you'll be ready for anything!

*Necklace is 19 inches long plus a 3-inch extension. Lobster claw clasp.*

*Pierced earrings are post style.*

*Complementing items...*

*Bracelets: Euro, Flair, Volume, Cosmo-silver, Cozumel, Coronado, Cherish, Exotic*

*Rings: Concept, Euro with the gold set, Knockout, Limelight*

*Necklace layering options: Verona, Italia*

## **EXOTIC bracelet**

This unique, bold bracelet is a collection of tone and texture. Most every animal motif and primitive pattern is represented in Exotic bracelet's two-tone array of gold and silver bars. Slip it on and express your wild side.

*Bracelet expands to fit the wrist.*

*Complementing items...*

*Bracelets: Coronado, Anytime watch*

*Rings: Metallic, Elephant Walk, Euro,*

*Necklaces: Cozumel, Trio, Coronado, Safari, Fierce, Equinox*

## **LIMELIGHT RING**

This spectacular three dimensional flower ring glitters with pave-set golden topaz cubic zirconias. A solitaire CZ nests in the center of the sparkling petals. A Hollywood favorite and the hottest ring style to hit the fashion scene; you'll step into the 'limelight' when you wear Park Lane's new flower ring!

*Ring is available in sizes 6-10*

## **HIGH FASHION necklace, earrings and bracelet**

High Fashion ensemble is big, bold and brilliant! Crystal clear spheres of sparkling glass alternate with large lustrous white pearls along the open link golden chain of High Fashion necklace. Elegant gold filigree accents add even more opulence. Slip on the matching bracelet and solitaire pearl earrings and you will be a fashionista of the highest order!

*Necklace length adjusts from 19 to 21 inches; toggle and ring closure.*

*Pierced earrings are fishhook style*

*Bracelet expands to fit the wrist.*

*Complementing items...*

*Bracelets: Cherish-gold, Flair,*

*Rings: Limelight, Concept-gold, Knockout-gold*

*Gold necklace layering options: Shannel, Italia*