

park*lane
JEWELRY | SINCE 1955
wild diamonds

FIRST EVER
\$25,000 CASH
JACKPOT
DRAWINGS!

convention
AWARDS
& RECOGNITION
November 30, 2011 - February 1, 2012

park*lane
Excellence Award

EXCELLENCE awards

GROUP RECRUITING & SALES

At each management level, the top five organizations in group sales & recruiting will receive the Park Lane Excellence Award. This sparkling glass trophy, crowned with a gleaming star, will forever commemorate your team's achievement.

Management Level Competition

Branch, Region/Area, Division, Senior Division, Sales Vice-President, and Company Vice-President.

The top Executive Company Vice-President will be awarded a trophy for group sales and group recruiting achievement.



LEADERSHIP goal



Every manager that meets their assigned group goal will receive this exquisite watch to commemorate their achievement. Enroll your team members in the mission to meet the challenge and reach your group goal.

- For the purpose of all Convention recruiting awards described in this brochure, a recruit must start and submit a minimum of \$500 net sales within the convention time frame.
- A sub-manager cannot account for more than 50% of an upline group goal.
- Meeting the Company's minimum expectation for group production is required to be considered for recognition.
- Qualifier(s) must be active, exclusively representing Park Lane, and fulfill the obligations of their position. If it is subsequently determined that a prize recipient was not eligible, then such recipient shall reimburse the company for the value of such prize, plus ten percent (10%) to cover the company's expenses.

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Item #2127

TOP 50 personal sales

The TOP FIFTY in personal sales will each be presented with this beautiful CZ bracelet.



TOP 10 personal sales

The TOP TEN personal sales producers will be awarded a \$500 Park Lane jewelry gift card.



Our TOP TEN personal sales producers will be honored on convention stage. Runner-ups will receive a crystal tower trophy. The Number One personal sales producer will be presented with a bouquet of roses, awarded a crystal trophy, and crowned Queen/King of Sales.



RECRUITING AWARD personal sales

LEVEL 1

\$2,000 personal sales + TWO Recruits receive Wild Diamonds earrings

LEVEL 2

\$4,000 personal sales + TWO Recruits receive the Wild Diamonds bracelet & earrings

LEVEL 3

\$6,000 personal sales + TWO Recruits receive the Wild Diamonds ensemble

Net and non-commissionable sales count toward your personal sales qualification. Recruits must start & submit a minimum of \$500 net sales during the contest dates.

PERSONAL recruiting

Share the Park Lane opportunity with **ONE new recruit** (\$500 net sales) and receive this Wild Diamonds ring.



TOP 10 personal recruiters



Our TOP TEN personal recruiters will be honored on convention stage. Runner-ups will receive a crystal tower trophy. The number one personal recruiter will be presented with a bouquet of roses, awarded a crystal trophy, and crowned Queen/King of Recruiting.

Minimum of four (4) personal recruits required to compete for placement as a finalist. Sales of new recruits will break a tie.



The TOP TEN personal recruiters will be awarded a \$500 Park Lane jewelry gift card.